Many People, One Minneapolis seniors stay - talents are tapped



Minneapolis Department Neighborhood and Community Relations

THE "BOOMING" POPULATION WHYTHIS MATTERS

City	50-64	65-84	85+	Total 50+
MINNEAPOLIS	60,033	25,461	5,050	90,544
Bloomington	17,821	12,852	2,366	33,039
St. Louis Park	7,907	4,470	1,406	13,783
Richfield	6,327	3,903	1,107	11,337
Robbinsdale	2,626	1,335	389	4,350

STEERING COMMITTEE MEMBERS

City of Minneapolis Departments

- Pat Harrison, Director, Research & Evaluation, Health
- Brette Hjelle, Director, Administration Public Works Department
- Thomas Strietz, Housing Development Director, CPED
- Jason Wittenberg, Land Use Design and Preservation Manager, CPED

Community Partners

- Jean Greener, Senior Citizen Advisory Committee Representative
- Mary Karen Lynn-Klimenko, Executive Director, Stevens Square Foundation
- Kathleen O' Brien, Vice President U of M Services, Emeritus
- Kelly O'Brien, Director Volunteers of America RSVP
- Keri Veenendaal, Brush With Kindness Program Coordinator TC Habitat for Humanity

Business, Government Partners

- Michael Anderson, Development Coordinator, Minneapolis Public Housing Authority
- David Fink, Program Developer, Metropolitan Area Agency on Aging
- Scott McBride, District Engineer, MnDOT
- Todd Monson, Director, Hennepin County Human Services & Public Health
- Will Schroeer Minneapolis Chamber of Commerce Director, Infrastructure for Economic Development
- Mark Stenglein, President & CEO Minneapolis Downtown Council
- Nicole Wright, Regional Diverse Segments Manager, Wells Fargo Home Mortgage

COMMUNITY ENGAGEMENT

- > 6 community groups
 - > Center for Asian Pacific Islanders (CAPI)
 - Seward Towers
 - UCare Skyway Senior Center
 - Senior Citizen Advisory Committee to Mayor
 - > Sabathani Senior Center
 - NE Senior Collaborative
- > 70 participants
- > January 2014, 12-16 focus groups scheduled for further input

OUR PROGRESS - WHAT'S BEEN DONE

- **December 2012 –** Restructure former ombudsman model of service delivery and hire Senior Community Specialist.
- March 2013 Establish Steering Committee.
- **May 2013** First planning session. Committee reviews other models, data, best practices, and reports.
- **July 2013** Initiate community engagement sessions for input into plan framework.
- **October 2013 –** Final planning session. Minneapolis for a Lifetime Strategic Plan framework finalized using community input.
- **October 2013 –** Present framework to council for adoption and support for continuing the plan development at department level.

Vision

The City of Minneapolis is a premier location for older residents and visitors offering comprehensive housing options, easy access to all places and amenities, healthy and safe environments, and opportunities for civic engagement, leisure, entertainment and lifelong learning.

Mission

The Strategic Plan will target the contributions, preferences and needs as well as promote and support the value older adults bring to the community related to:

Homes and Buildings

Transportation and Mobility

Health and Wellness services

Civic Engagement

Business opportunities

Socialization and Lifelong Learning

Arts and culture

Approach

The Minneapolis for a Lifetime Strategic Plan and framework will be implemented through a collaborative structure that engages partnerships across governmental jurisdictions, community organizations, cultural communities and private sector using the City of Minneapolis Core Principles of Community Engagement as its primary vehicle to ensure equity and inclusion.

Goal #1 – Ensure all city services are delivered in a way that effectively address the specific needs of older adults.

Goal #2 – Affirm and improve housing options for Minneapolis residents of all incomes as they age.

Goal #3 - Strengthen and promote safe transportation options that meet the specific needs of Minneapolis residents as they age.

Goal #4 – Partner to expand and promote the participation in wellness and health initiatives for older adults throughout the City of Minneapolis.

Goal #5 - Recognize, value and utilize the experience and skills of older adults to achieve community goals.

RECOMMENDATION

- 1. To pass the accompanying resolution to coordinate the City's role in implementing the framework for the development of the next phase of the Minneapolis for a Lifetime Strategic Plan.
- 2. To direct NCR staff to connect with the City Coordinator's office, Mayor's office, CPED, Public Works, Health, and Regulatory Services, to assess department business plans and service delivery and develop objectives and action steps aligned with the goals of the Minneapolis for a Lifetime Strategic Plan.
- 3. To direct NCR staff to report progress on the next phase of The Minneapolis for a Lifetime Strategic plan by June 30, 2014 using this framework.